



**Super Bond Adhesives**  
*Bonding with Innovation*



An ISO 9001 : 2015



**Rubber  
& PU Adhesives**

[www.superbond.co.in](http://www.superbond.co.in)



## ► About us

**Super Bond Adhesives Pvt Ltd** is a leading manufacturer of adhesives in India. All our product offerings are driven by four decades of relentless research, innovation, and market orientation. Long term patronage of our customers in India and abroad has cemented our position as a manufacturer & supplier of next-generation products.

Our constant endeavour to partner with our customers and understand newer substrate bonding needs & challenges has transformed Super Bond into a technology powerhouse. It's noteworthy how Super Bond has played a role in handling multiple substrates joining challenges faced by some of the biggest manufacturers of Automobile, Mattresses, Furniture, Interior, Footwear, Flooring/Carpet, Paper Products and various Industries in India and abroad.

Our primary goal has been to provide substrate bonding solutions for diverse industry segments who today face challenges of varied performance requirements and dynamic climatic conditions. We endeavour to achieve this goal by partnering with our customers to understand their needs better and thus respond with improved customized products for various applications.

Our meticulously formulated and comprehensive range of Synthetic Rubber, Polyurethane, PVA and PVC based adhesives are available in Solvent based and Water based formulations. We cater to a cross section of industries like Furniture, Mattresses, Foot wear, Automobiles, Paper & Packaging, Flooring/ Carpet, and various others.

Apart from enjoying a pan India presence, our products are significantly reaching the global markets.

## ► Our quality policy

We at **Super Bond Adhesives Pvt. Ltd.**, are committed to manufacture and supply adhesives and binders to the total satisfaction of customers.

We shall strive to build the confidence by providing the right quality of material, at right time and right price.

This shall be achieved through:

- Understanding the changing needs of customers.
- Continual improvement in all processes by adopting cutting-edge technology.
- Development of human resources.



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## ► Our vision

We aspire to be the partner-of-choice for offering various substrate-bonding solutions to serve all industry segments in the markets that we operate in.

## ► Our mission

In our quest to realize our vision, we will strive to:

- Deliver peerless adhesives through continuous research and innovation.
- Achieve optimized plant economics through operational optimization to ensure maximum process efficiency, minimal material wastage, and environment-friendly operations.
- Remain abreast of market demands and competition and improvise our product range.
- Forge a harmonious work environment where the diverse people that we employ can maximize their work output, nurture their skills, and realize their full potential.
- Foster overall development of local communities within the areas that we operate in.



## ► Our values

### **Innovation**

Ours is an industry where constant innovation is the key to competitive advantage. As such, we commit to consistent investment into R&D to bring to the market, products that offer superior properties and are safe for environment.

### **Accountability**

We hold ourselves responsible for the promises that we make for our products, and also towards meeting all delivery commitments to our customers.

### **Teamwork**

People are our key assets, and we are committed towards offering a climate of meritocracy, equal opportunity, and unity among our workforce that comes from varied social, cultural, economic, and educational backgrounds.



# ► Brushable Rubber Based Adhesives

One of the finest ranges of solvent based rubber adhesives to suit Automobile, Insulation, Interior, Maintenance, Furniture, Foam furnishing, Mattress, Flooring/Carpet, Upholstery, Footwear, Leather goods and various industrial and general applications.

## Grades

### SR 9X Heat Proof

Automobile, Insulation, Interior & various Industrial applications

### SR 9X

Footwear, Automobile, Maintenance, Insulation, Interior, Furniture & various Industrial applications

### SR 8X

Footwear, Leather goods & various Industrial applications

### Royal Bond SR

Footwear, Leather goods, Automobile interior, Foam furnishing, Furniture, various Industrial & General applications

### SR 7X

Footwear, Furniture, Foam furnishing, various Industrial & General applications

### SR 5X

HVAC, Bus body, Flooring, Furniture, Interior, Foam furnishing, various Industrial & General applications

### SR 4X

Foam furnishing, Flooring, Footwear, Leather goods & various General applications. Cost effective multipurpose SR

### Super Bond / Kamal Bond / Crystal Bond

Foam furnishing, Flooring & General-purpose SR

### Magic / Super Grip

Foam furnishing, Footwear & General-purpose low cost SR

### Super Bond SR NX

Formulated off-white Rubber Solution for Footwear upper and Leather goods components preparation.

**Available Packing:** 30 ltr, 5 ltr, 1 ltr, 500 ml, 200 ml and 100 ml. Customized packing available for exports.

**Color:** Brownish Tan / Yellowish / Light Yellow

Toluene free grades are available for Industrial/ Export customers.



## ► PU Adhesives



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Uniquely formulated PU adhesives provide the perfect bonding solutions. They are used in footwear manufacturing for surfaces that require very high bond strength. It entails properties of low viscosity, high coverage, that suits to PU/ PVC/ TPR/ RUBBER/EVA/ PHYLON / LEATHER soles, Leather/ Synthetic Coated woven/ non-woven cloth/ fabric and variety of synthetic substrates.

**We have many grades in PU, which vary in viscosity and solids depending on the customers' requirements.**

### **PU 6001**

High viscous PU for Leather Boots/Shoes with TPR/ PU/PVC/EVA/Phylon/Leather soles

### **PU 5001**

Viscous PU for Leather Boots/Shoes with TPR/PU/ PVC/EVA/Phylon soles

### **PU 4001**

Medium viscous PU for Leather/Synthetic shoes/ sandals with TPR/PU/PVC/EVA soles

### **PU 3001**

Moderate viscous with high coverage PU for Leather/ Synthetic shoes/sandals with PU/PVC/EVA soles

### **PU 2001**

Low viscous PU with higher coverage for Synthetic upper strap, Synthetic sandals/slippers with PU/ PVC/EVA soles

### **PU 1001**

Very low viscous PU with highest coverage for Synthetic upper strap, Synthetic sandals/ slippers with PVC soles

### **VP 05**

First coat of PU adhesive / primer.

### **Primers, Cleaners and Hardeners**

**EVA 99 GP** Most versatile EVA Primer for micro and moulded EVA soles.

**TPR 2 K** Double component primer ( Powder + Diluent ) for TPR / Nitrile / Crep / Neolite/ all kinds of Rubber sole.

**OPL 11** Primer for Oil pull up leather

**CL 50** Cleaner for PU / PVC sole.

**CL 60** Cleaner for TPR/ Nitrile/ all kinds of Rubber soles.

**H 10** Cross linking Hardener to mix into PU adhesive @4-5% ratio.

**Toluene free grades are available for Industrial/ Export customers.**



# ► Sprayable Adhesives

## Grades

Yellow 4 / Yellow 5 / Yellow 7 / TY 6 / Tiger and Winner

We have many grades for sprayable adhesives namely **Yellow 4 / Yellow 5 / Yellow 7 / TY 6 / Tiger and Winner** which are recommended based on nature of the applications and customers' requirements.

**TY 6** grade is a unique sprayable adhesive which is transparent in colour and exhibit all the features of sprayable adhesives.

**Yellow 4 / Yellow 5 / Yellow 7** are Super Bond's pioneering initiative in India. This new breed of eco-friendly adhesive is formulated using special polymers that impart special properties of quick tack development and higher coverage. Its low viscosity with high proportion of solids gives higher coverage on surfaces (average 25% higher) and superior bond strength.

**Tiger and Winner** are sold per kg in canister packing.

**Applications:** Auto Interiors, Bus Body, Foam Mattresses, Chairs, Sofa and other similar products. Superior bonding properties make it ideal for taking flexural loads by the green bonds.

**Key features:** Non-offensive odor, Instant Tack, Higher Coverage, Strong & Longer Lasting Bond, Low V.O.C, Better Penetration and Moisture Resistance Properties, can be used for both spray and brush applications.

**Benefits:** Ensures faster bond and delivers lower per unit adhesive cost with higher bond strength than conventional Sprayable adhesive. Helps in maintaining healthier work places.

**Available Packing:** 30 ltr, 15 ltr, 4 ltr and 1 ltr







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## ► Other Sprayable Adhesives

From the house of Super Bond Adhesives, come another range of sprayable adhesives. These sprayable adhesives are higher in viscosity & density to meet varied unique customer requirements. These are specially formulated for applications which requires long tack time, high heat resistance, flexible bonds etc.

### Grades

**Super Bond SP-TM, SP-CHR, SP-MIL and SP-SFR**

This range is used for generator canopies, in foam furnishing applications, for vinyl to ply flooring applications, in automobile industries, for high density foam to foam bonding.

They come in 30 ltrs drum packaging

**These adhesives have following advantages:**

- ◆ Low Odour
- ◆ Strong Adhesion
- ◆ Long "Open Tack"
- ◆ Water Resistance
- ◆ Non flammable solvent system available with **SP-SFR Grade**
- ◆ Cost Effective
- ◆ Flexible
- ◆ Good Coverage
- ◆ Heat Resistance

These adhesives have endless applications such as Metal to Foam, Vinyl to Ply, Wood to Rubber, Plastic to Foam and a variety of substrates used in Automobile, Electronics, Engineering and various industries.





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